

Dear Student

Well, can you believe that the end of term is nearly upon us? It seems like only a few weeks ago that we were welcoming new students at the International Welcome Programmes (IWP) and now it's almost time for some of you to go!

This month's newsletter has information on our upcoming social event at the end of May to celebrate the end of the year, as well as articles on our trip to Tenby and things to do in Cardiff this month. We wish you all the best of luck for all your upcoming exams and we hope to see you at our end of year Twmpath on 27th May.

Emma, James, Kath, Sarah, Sue and Tim
Immigration and International Student Advice

End of Term Party

We are delighted to announce that the South Wales International Society (SWIS), with support from IISA and Alumni Relations and Development Office, have organised an end of term Twmpath & Global Disco Party so everyone can get together before some go off on their separate ways.

The Party will be on Wednesday 27th May at 8pm in Eclipse Nightclub at the Treforest Students' Union and will cost just £2.

IISA are also subsidising a bus from Treforest to Cardiff which will leave at the end of the night but you will need to pay £3 in order to secure your place on that - and so that we know there are enough students to warrant us running it. If you live in Newport or Caerleon and would like to attend, please contact us so that we can see what transport we can help you to organise, based on demand.

Those of you who attended an International Welcome Programme will already know that a Twmpath is where you take part in traditional Welsh dancing. It is a lot of fun and hilarious to watch your friends having a go and to have a go yourself! Those who haven't yet experienced a Twmpath should definitely come along as it is a great opportunity to partake in this very Welsh cultural tradition (wear your dancing shoes though - not high heels!!!). There will also be a DJ once the Twmpath has finished.



This event is very kindly being jointly sponsored by Alumni Relations and Development Office. They will be there on the night giving **small free gifts to all final year students** so don't miss out on that if you are leaving us! You can sign up to Alumni at alumni.southwales.ac.uk.

Tickets and coach booking are available from IISA:

Treforest Campus (E001)

Monday- Friday 10am-12pm and 2pm- 4pm

ATRiuM Building, Cardiff Campus (CA0008)

Monday or Thursday 10am-12pm and 2-4pm

If you are based at City or Caerleon please contact us.



Going Global – USW International Alumni

Our rapidly expanding alumni network reaches 127 countries around the globe. Meet one of our success stories - Faiz Rehman, Head of Digital Marketing, for Microsoft in the Middle East and Africa.

Make sure you're part of our Alumni community and update your details at [alumni.southwales.ac.uk](mailto:alumni@southwales.ac.uk)

What did you study, and what made you choose that course?

I studied a BA (Hons) Business Studies in 1993. I was interested in commerce and business, but I couldn't pin down exactly what I wanted to do at 18 so this course kept my options open. The course offered a breadth of topics from law to accountancy. Pretty soon, I gravitated towards the marketing topics.

Describe a typical day in your current role?

Sounds like a cliché, but there's no typical day. Essentially, my digital marketing responsibilities cover our 'owned' and 'earned' properties. So that means looking after our Microsoft.com and social media channels. I have certain things that have to be done on regular basis, such as planning meetings with the subsidiaries I work with.

Then there's the whole social media side of what I do, figuring out what will help us achieve growth and enhance engagement. The role also has a consultative element to it, helping marketers in realising their business objectives via the various digital media pillars available.

What have been the key achievements during your career?

I've been lucky to work in environments that are open to new ideas. I started Thomsonlocal.com for Thomson Directories. It seems like a natural progression but this was at a time when my first jobs was to create a sales aid to cover for 'what is the internet?' That led to a whole slew of new digital advertising products for the company, which at the time was enabling us do some really cutting-edge stuff, including pay per click search advertising and advertising on maps.



Microsoft

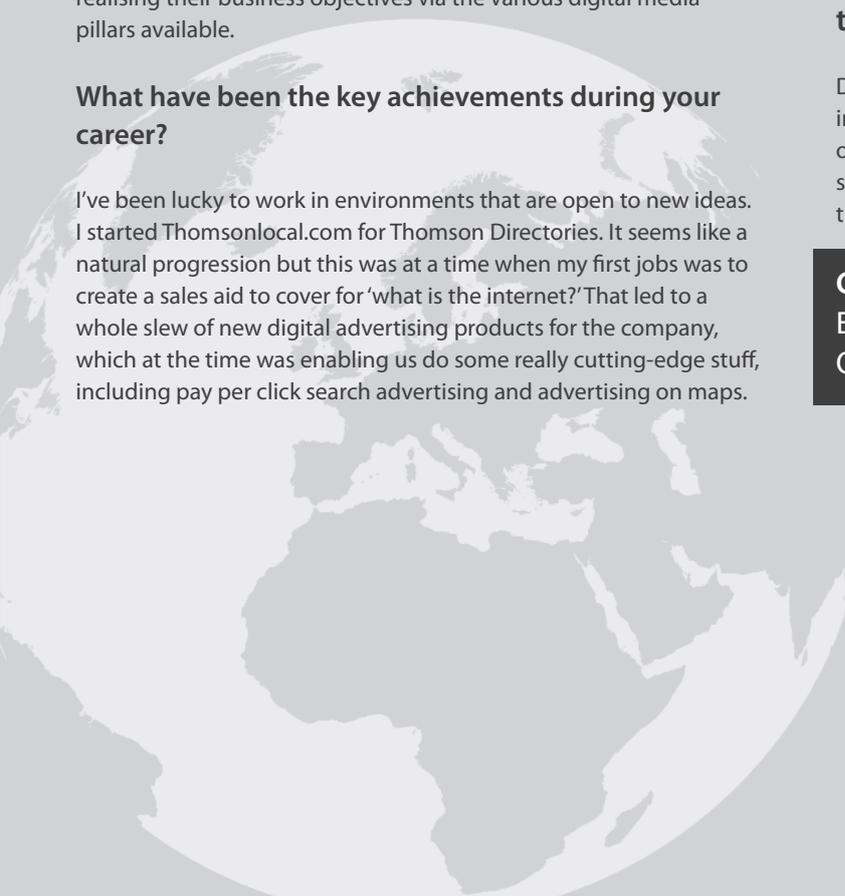
At Microsoft, I was involved in many new product launches, for brands including Windows and Office. I'm most pleased with some of my recent work, such as setting up a Middle East and Africa hub to centralise digital activities, and working on a social media blueprint for the whole company which is now the definitive operating model here.

What would be your advice to someone wishing to follow your career path?

Do what you enjoy. Learn all you can from those around you. Take informed decisions, but trust your instincts. Use the opportunities offered at University to take some risks and challenge yourself to step out of your comfort zone. Take what you do seriously, but make time to have fun. Good luck!

Can you supply an interesting profile?

E-mail the Alumni Relations and Development Office alumni@southwales.ac.uk





Tenby Trip 25th April

Here in Wales, we're spoiled with some of the most stunning landscapes in the UK. A large number of students are only going to be living here for three years, and need to make the most of it! No University experience is complete without a trip to Tenby.

It is undoubtedly one of Britain's most exquisite sea side towns, wedged between two of the best beaches in Wales and bulging with attractive, pastel coloured, grand Georgian and Victorian houses.

North Beach is overlooked by the promenade and by the town of Tenby itself. North Beach offers spectacular views over Carmarthen Bay and the Gower in the distance and has also been awarded a Blue Flag for its crystal clear waters and impeccable sands. From the Harbour you can catch a ferry to Caldey Island.

Away from the beaches, Tenby boasts an array of pubs, restaurants and shops, all hiding away, waiting to be discovered along the narrow, cobbled streets of the Town Centre. Tenby has a lot to offer and you might not be able to pack everything in you want to do in a one-day trip, but you can always go back.

Merthyr Tydfil Global Village Weekend 16th-17th May 2015

The Global Village Festival is a free event celebrating diversity through Art, Music and Drama. The event takes place on Penderyn Square and venues throughout the town from 11:00am - 5:30pm on Saturday 16th May 2015 and from 12.30 on Sunday 17th May.

You can watch the video from the 2013 event online and download the event programme here. For further information on the festival, please visit <http://merthyrtydfilglobalvillage.org.uk/>

You can get to this festival by taking the train to Merthyr Tydfil and it is around a five minute walk from the train station.

Meet the Global Assistants

Have you ever wondered who and what the Global Assistants are and where they come from? Read on to meet one of them and find out...



Name: Oghenekaro Onaemor-Edor
Course: BA (Hons) Business Management
What is your nationality? Nigerian
Which campus are you based on? Treforest Campus

Why did you choose to study at USW?

I chose to study at the University of South Wales because it has one of the best Business Schools in the UK.

Why did you decide to become a GA?

As an international student I know how it feels to be far from home. Being a GA helps me make other international student feel at home.

What do you do as a GA?

I help organise events and activities for the international student.

The best thing about being a GA is....?

Meeting tons of lovely people from all over the world that you can keep and call friends and also learn about their culture.

Why should students become a GA?

Because you get to meet new people that one can learn from, you learn new things and you get to do fun activities.

Any USW student can apply to become a Global Assistant. If you are interested in becoming one please e-mail the IISA team at: international.advice@southwales.ac.uk